

2010

A CARING COMMUNITY

MARKETING PACKAGE FOR NON-PROFIT ORGANIZATIONS

The Puget Sound Business Journal is publishing a series of special supplements focused on the business of giving to help the nonprofit sector be visible to the business community.

Within each supplement and the 2011 Book of Lists will be an opportunity for 501(C)3 organizations to advertise on the Caring Community page.

Special Package Deal: Sign up for all 4 supplements and the Book of Lists, receive free color throughout your entire ad campaign and receive 10% off your Book of Lists ad.

Contact Mike Wall at (206) 876-5448 or mwall@bizjournals.com for more information.

Puget Sound
BUSINESS JOURNAL

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Ads appear in print and online at pugetsoundbusinessjournal.com/classifieds

DISCOUNTED NON-PROFIT RATES

Only Charitable 501(C)3 Organizations are eligible for these discounted rates.

AD RATES

Supplements:

Single B/W - \$295

Single Color - \$495

Double B/W - \$484

Double Color - \$684

2010 Book of Lists:

Single \$630 includes color

Double \$1045 includes color
(Year Long Visibility)

Single Size - 2 3/8" x 4"

Double Size - 4 3/4" x 4"

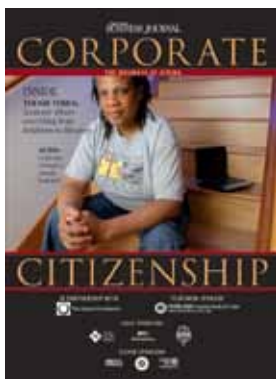


2011 Book of Lists

Publication Date:
December 24, 2010

Space Deadline:
November 3, 2010

Ad Material Deadline:
November 5, 2010



Corporate Citizenship

Publication Date:
May 14, 2010

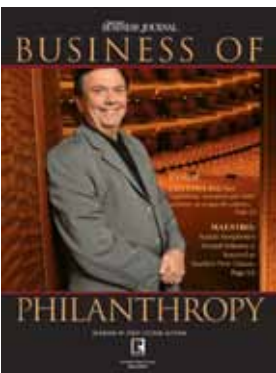
Space Deadline:
April 28, 2010

Ad Material Deadline:
April 30, 2010



Estate Planning & Charitable Bequests

Publication Date:
TBD 2011



Business of Nonprofit

Publication Date:
October 29, 2010

Space Deadline:
October 13, 2010

Ad Material Deadline:
October 15, 2010



Giving Guide

Publication Date:
Sept 24, 2010

Space Deadline:
Sept 8, 2010

Ad Material Deadline:
Sept 10, 2010

* Date subject to change.